

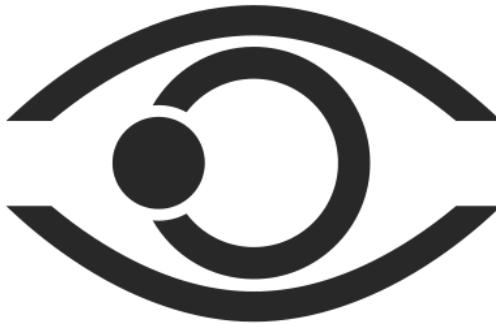


THE NEW OUTLIERS

Melodic Hard Rock from Richmond, VA

thenewoutliers.com | newoutliersrva@gmail.com | Booking: (804) 512-3628 (Brett Fisher)

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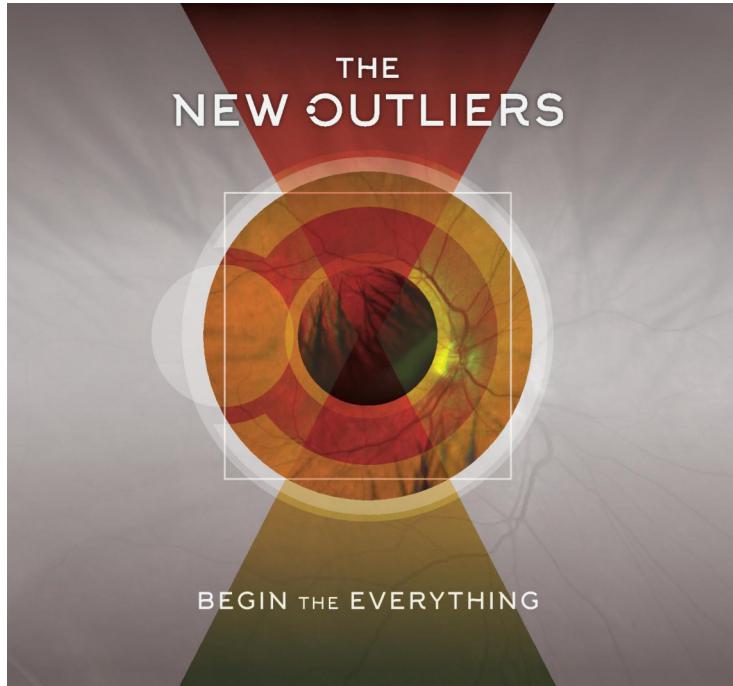


BEGIN THE EVERYTHING

Powerful, Energetic, and Melodic. The debut album from The New Outliers combines various music styles to create a powerful indie-rock sound. Inspired by classic and alternative rock along with the vigor of the grunge era, “Begin the Everything” is focused around a fresh, hard-driving sound that brings together all of the best elements which kept hard rock n’ roll in the forefront of popular music throughout the 70s, 80s, and 90s. Melodic hooks, hard hitting bass and drum grooves, insightful lyrics, and searing guitar tones are just a few of the traits within this band’s ever expanding bag of tricks. The band is made up of veteran musicians from the RVA rock scene including Steve Snider on lead vocals and guitar, Howard Eckstein on bass, Brett Fisher on lead guitar, Kevin Shell on drums, and Ryan Colton providing additional rhythm and lead guitar work.

Formed in 2010, The New Outliers have been writing noteworthy original music and thrilling audiences with their live shows ever since. They recorded Begin the Everything in the two car garage that they rehearsed in at the time. Recording began in the late fall of 2014 with final sessions finishing up the following spring. On the surface, “Begin the Everything” is a straight-ahead, no frills, rock n’ roll record in the canon of the likes of the Foo Fighters, AC/DC, and Pearl Jam. Dig a little deeper though and the listener can pick out the complex arrangements and thought-provoking lyrics that are bubbling under the surface. The band expertly weaves genres including punk, alt-country, and pop into the threads of these songs.

Though the band is based in Richmond, VA, their songs have reached a wide audience and attracted loyal listeners from around the world through live-streaming internet radio stations and college radio stations in over 15 states throughout the United States. Fans stretch from Australia to India, Scotland, Ireland, Mexico, and the UK.



Begin the Everything – Released 11.20.15

Track List:

1. Rise
2. Fall Down
3. Dive
4. Starstruck
5. Better Off
6. Nailin' It
7. Breathing
8. Big Shot
9. Swallowed by the Sun
10. Explode

Available for purchase through iTunes, [Amazon.com](#), and [CDBaby](#).

CD available at [BK Music](#) in Richmond, VA and at all New Outliers concerts.

Praise for “Begin the Everything” –

“Like the best rock songs, the tunes come hard and fast and never overstay their welcome.” – Chris Bopst, Style Weekly (full review below)

“Richmond’s most anticipated album of 2015 and (the song) ‘Fall Down’ is pretty f’n rad too.” – Fletcher, program director at XL102

“It’s just a good album period, and is sonically as good as anything in my store.” – Bill King, owner of BK Music



Event Pick: The New Outliers CD Release Show at the Canal Club

Nov. 20

BY CHRIS BOPST



People have been saying rock 'n' roll is dead since 1959, when Buddy Holly's plane crashed in Clear Lake, Iowa. The truth is that it will never die — Richmond indie rockers The New Outliers are proof. The group's self-released debut album, "Begin the Everything," is a radio-friendly summation of the history of melodic hard rock. From the Nirvana-inspired grunge of "Swallowed by the Sun" to the soaring Stone Temple Pilots stomp, "Better Off," the New Outliers don't reinvent the '90s rock wheel as much as pay homage to its never-out-of-vogue simplicity. Like the best rock songs, the tunes come hard and fast and never overstay their welcome. The New Outliers make the old new again Friday, Nov. 20, at the Canal Club. New-generation Richmond rockers Downbeat Switch, The Ivins and Dividing Face open. Doors open for the all-ages show are at 7 p.m. Admission is \$7. thecanalclub.com.

www.thenewoutliers.com

COVER SONG LIST (Current as of 11.20.15)

All These Things That I've Done – *The Killers*

Badfish (rock version) – *Sublime*

Ball and Chain – *Social Distortion*

Believe – *The Bravery*

Bullet the Blue Sky – *U2*

Communication Breakdown – *Led Zeppelin*

Day Tripper – *The Beatles*

Dirty Diana (rock version) – *Michael Jackson*

Friends in Low Places (rock version) – *Garth Brooks*

Getaway – *Pearl Jam*

Interstate Love Song – *Stone Temple Pilots*

It's The End of The World As We Know It – *R.E.M.*

Jumping Jack Flash – *Rolling Stones*

Lithium – *Nirvana*

Locked Out of Heaven – *Bruno Mars*

Mary Jane's Last Dance – *Tom Petty & The Heartbreakers*

My Hero – *Foo Fighters*

My Own Worst Enemy – *Lit*

Remedy – *The Black Crowes*

Rolling in the Deep (rock version) – *Adele*

Sex on Fire – *Kings of Leon*

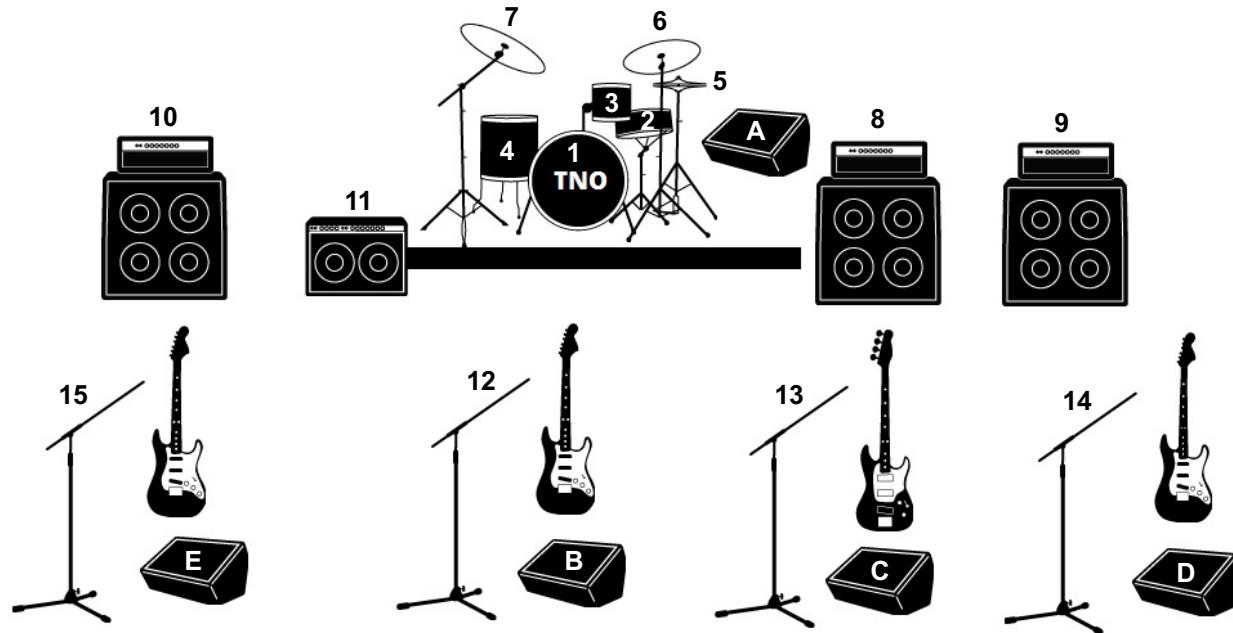
Superstitious (rock version) – *Stevie Wonder*

Take Me Out – *Franz Ferdinand*

Undone-The Sweater Song – *Weezer*



STAGE PLOT & INPUT LIST



Input List:

1. Kick Drum
2. Snare
3. Rack Tom
4. Floor Tom
5. Hi-Hat
6. OH Left
7. OH Right
8. Stage Left Bass DI
9. Stage Left Guitar
10. Stage Right Guitar
11. Center Stage Guitar
12. Center Stage Lead Vocals (Steve-Guitarist)
13. Stage Left BG Vocals (Howard-Bassist)
14. Stage Left BG Vocals (Ryan-Guitarist)
15. Stage Right BG Vocals (Brett-Lead Guitarist)

Monitors:

- A: Drum Wedge (Kevin) - Everything
- B: Center Wedge (Steve) - Vocals, Guitar
- C: Stage Left Wedge (Howard) - Vocals, Bass
- D: Stage Left Wedge (Ryan) - Vocals, Guitar
- E: Stage Right Wedge (Brett) - Vocals, Guitar